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FOR IMMEDIATE RELEASE

LAT AND TECH LOGIC FORM PARTNERSHIP FOR MEDIA DISPENSING PRODUCTS
Synergies in Strategy And Technology Offer Unique Advantages to Libraries

SOMERDALE, NJ, November 1, 2010: Library Automation Technologies, Inc. (LAT), a leader in library automation products, is pleased to announce strategic distribution alignment with TechLogic Corporation, a respected leader in automated materials handling and RFID based self-checkout systems for libraries. This collaboration provides TechLogic with unparalleled access to the allCIRC™ media dispensing product line for its customers, as well as the technology to meet the growing demand for media automation and security.

“By aligning with TechLogic, an undisputed leader in materials handling and automation, we can extend the reach of the allCIRC™ media dispensing capabilities and ultimately deliver better value to libraries that are struggling with burdens of securing, circulating, restocking and managing growing media collections,” said Oleg Boyarsky, President and CEO of LAT. “New and existing TechLogic customers will have a single point of contact for all of their automation equipment and needs – one less thing to worry about,” said Boyarsky.

“Libraries everywhere are experiencing increases in circulation of CD and DVD media. As well, theft of those items are on the rise and has become the number one security issue for most libraries,” said Gary Kirk, Executive Director of Tech Logic Corporation. “LAT has solved the security problem while sustaining the self-service model. allCIRC™ allows libraries to provide open, public access to these collections with the confidence that their media collection will be secure. Tech Logic is excited to offer the allCIRC™ to our customers,” said Kirk.

Despite recent cuts in budgets, the demand for new and easily accessible optical media content (eBooks, movies, music, games) has been steadily growing in libraries throughout the country and abroad. allCIRC™ Systems are designed to maximize security, while simplifying management of and enabling complete self-service of the optical media collections, along with other library materials.

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About LAT Inc.,

Library Automation Technologies Inc., (LAT) founded in 2001 has installations in hundreds of libraries throughout the United States. LAT's innovation earned the firm the coveted “#1 Fastest Growing in South Jersey, 2005” by the Philadelphia Business Journal, as well as a “Finalist in the Family Business of the Year, 2006” award presented by Farleigh Dickinson College. LAT further continues its growth expanding into automation by delivering media dispensing line of products solely dedicated to library operations.

For more information about all of LAT's technologies and products, call 856-566-4121, or visit: www.LATcorp.com

About TechLogic, Inc.

Tech Logic is the leading provider of innovative Automated Sorting Technologies (AST), circulation staff support tools, and patron self services for libraries. Tech Logic offers unequaled expertise, dedication to quality, and world-class customer support services. Tech Logic provides barcode and RFID check-in and check-out systems, material return drops, AST systems, inter-library distribution systems, and patron reserve systems. Tech Logic designs, manufactures, delivers, installs, maintains, and services all of its systems.

To learn more about Tech Logic's products and services, call 800.494.9330, or visit www.tech-logic.com.